The Value of Social Media

What is good and what is bad? Would you be able recognize whether society was influencing your choices? Technology was developed to improve life. Social media and networks can benefit society by helping students in schools, employment, and social communication.

Accessing many databases, encyclopedias and multiple other web sites, technology can help students succeed. Some teachers at Central High School will let students have projects based off Facebook, Instagram, and Twitter. “Students with internet access at a rate of 50% have reported using networking sites to discuss school work” (TopTenSMStaff). This explains that because we have access to many things that you are able have to a higher risk to succeed. By allowing students access to technology it provides another learning tool. “The Northern Beaches Christian School principal, Stephen Harris, says teaching students about positive online behavior is not about being too lenient or too dictatorial” (Johnston). With technology being encouraged, it is suggested that with supervision social media can be progressive. Social media in the classroom can provide students with the knowledge to succeed.

With the growth of social media, businesses and employment opportunities are changing. Peoples personas can change with what their applying themselves to. “Social media can boost your job search through networking, researching and marketing yourself” (Pfledderer). There are
three steps to learn how to use social media to your advantage. One main thing that you could also take advantage of is going into a new career field. “Full-time nurse Elena Kruse purses her blogging gig outside of work hours and said the extra time is worth it because she gets to meet people in Twin Cities blogging community” (Lee). Similar to Elena Kruse, social media is creating a new career field such as blogging and allowing a new generation of celebrities. To summarize this paragraph, social media helps employment evolve to a new age.

Social media is changing the way people communicate via demographically and collectively. Many people are using social networking sites for social gain and not passing time, social tool or conformity. “Although this study explicated similar motives found in previous studies—passing time, social tool, conformity—it has illustrated that these motives are only secondary in nature and that the motive of using SNSs as a social tool is the primary motive” (Krishnan). Since this study showed us the information that we needed, we now know that it makes a great deal of impact in our lives. Usually you will find someone on a social media site. Out of adults that use the internet, 71% of users will have a Facebook. This information was gathered from “Demographics of Key Social Networking Platforms” published in 2015 and the survey was done in 2013. With the introduction of technology, evidence is provided to support that social networking sites are a social tool used by a wide range of the population.

With the improvements made in schools, businesses and communication, social media has been proving its worth in society. By encouraging technology within their schoolwork, students are willing to communicate across multiple platforms to complete their effort. The growth of social media has developed new forms of networking and the process in which people
get jobs. Using social tools to further knowledge allows for better communication. In an era where so much relies on technology, it’s to one’s advantage to have good social media.
Works Cited


